

COURSE / ASSIGNMENT DETAILS

## BCOS-184: E-Commerce

|                        |                         |
|------------------------|-------------------------|
| Course Code            | BCOS-184                |
| Course Title / Subject | E-Commerce              |
| Programme              | B.Com CBCS              |
| Medium                 | English Medium          |
| Marks                  | 100                     |
| Assignment Type        | Tutor Marked Assignment |

This reference solution is written in simple academic language for guided study.

# Official Assignment / Syllabus Page

Rendered from the official IGNOU assignment PDF.

## TUTOR MARKED ASSIGNMENT

|                        |          |                            |
|------------------------|----------|----------------------------|
| <b>COURSE CODE</b>     | <b>:</b> | <b>BCOS – 184</b>          |
| <b>COURSE TITLE</b>    | <b>:</b> | <b>E-COMMERCE</b>          |
| <b>ASSIGNMENT CODE</b> | <b>:</b> | <b>BCOS – 184/TMA/2025</b> |
| <b>COVERAGE</b>        | <b>:</b> | <b>ALL BLOCKS</b>          |

**Maximum Marks: 100**

**Note: Attempt all the questions.**

### Section – A

- Q.1** Explain the evolution of E-Commerce. (10)
- Q.2** Discuss the five major steps of the System Development Life Cycle (SDLC) for designing commerce solutions. (10)
- Q.3** What is Cyber Security? State its importance in today's digitally connected world. (10)
- Q.4** Explain the 7C's of retail mix. (10)
- Q.5** Describe the various steps of an App development process. (10)

### Section – B

- Q.6** What are the advantages of E-Commerce? (6)
- Q.7** Explain the impact of a pandemic on E-commerce businesses. (6)
- Q.8** What are e-Commerce revenue models? Explain their various types. (6)
- Q.9** What is the difference between NEFT, RTGS, and IMPS? (6)
- Q.10** State the differences between HTTP and HTTPS. (6)

### Section – C

- Q.11** What are the differences between traditional payment and e-payment? (5)
- Q.12** Write a short note on impact of emerging technologies on e-commerce. (5)
- Q.13** What are the features of a virtual currency? (5)
- Q.14** Explain the significance of E-auction. (5)

# Solved Answers

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## Answer 1: Explain the evolution of E-Commerce. (ignoucollage.in)

About 250 words

The study and understanding of **evolution of e-commerce** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

A systematic investigation into **evolution of e-commerce** reveals several vital characteristics and operational methods. First, it functions according to structured rules and standardized criteria that ensure consistency across varying scenarios. Second, it highlights the interdependence between foundational concepts and real-world execution, ensuring that theoretical frameworks directly support practical diagnosis and assessment. Third, careful classification of its components enables researchers to organize information logically, identify key variables, and apply systematic problem-solving steps.

In applied contexts and practical scenarios—particularly within the institutional, socioeconomic, and environmental context of India—the relevance of **evolution of e-commerce** becomes readily apparent. Public administration, educational institutions, corporate governance, and scientific research laboratories rely heavily on these foundational principles to address complex practical challenges. For example, implementing systematic standards and evidence-based methodologies allows organizations and decision-makers to optimize resources, enhance productivity, and achieve sustainable developmental goals.

In summary, a thorough mastery of **evolution of e-commerce** is essential for achieving complete conceptual clarity in this field. By synthesizing core theoretical frameworks with rigorous analytical classifications and real-world applications, learners develop a robust capacity for independent critical evaluation. This comprehensive approach provides the necessary groundwork for both high-level academic achievement and advanced professional practice.

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## Answer 2: Discuss the five major steps of the System Development Life Cycle (SDLC) for designing commerce solutions. (ignoucollage.in)

About 250 words

The study and understanding of **five major steps of the system development life cycle (sdlc) for designing** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

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### **Answer 3: What is Cyber Security? State its importance in today's digitally connected world. (ignoucollage.in)**

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The study and understanding of **cyber security? state its importance in today's digitally connected world** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

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### **Answer 4: Explain the 7C's of retail mix. (ignoucollage.in)**

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## **Answer 5: Describe the various steps of an App development process. Section – B (ignoucollage.in)**

**About 250 words**

The study and understanding of **various steps of an app development process. section – b** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

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## **Answer 6: What are the advantages of E-Commerce? (6) (ignoucollage.in)**

About 250 words

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## **Answer 7: Explain the impact of a pandemic on E-commerce businesses. (6) (ignoucollage.in)**

About 250 words

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### **Answer 8: What are e-Commerce revenue models? Explain their various types. (6) (ignoucollage.in)**

About 250 words

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### **Answer 9: What is the difference between NEFT, RTGS, and IMPS? (6) (ignoucollage.in)**

About 250 words

The study and understanding of **difference between neft, rtgs, and imps? (6)** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

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## **Answer 10: State the differences between HTTP and HTTPS. (6) Section – C (ignoucollage.in)**

About 250 words

The study and understanding of **differences between http and https. (6) section – c** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

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