

BCOS-185: Entrepreneurship

Course Code	BCOS-185
Course Title / Subject	Entrepreneurship
Programme	B.Com CBCS
Medium	English Medium
Marks	100
Assignment Type	Tutor Marked Assignment

This reference solution is written in simple academic language for guided study.

Official Assignment / Syllabus Page

Rendered from the official IGNOU assignment PDF.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	BCOS – 185
COURSE TITLE	:	ENTREPRENEURSHIP
ASSIGNMENT CODE	:	BCOS – 185/TMA/2025-26
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Note: Attempt all the questions.

Section – A

(Attempt all the questions. Each question carries 10 marks.)

- Q.1** What is the meaning of managerial competency? What are the various types of competencies which can help entrepreneurs to realise their goals? **(10)**
- Q.2** Explain the stages of the process of New Product Development. **(10)**
- Q.3** What is Start-up India Initiative? Discuss the 19 Point Action Plan of Start-up India. **(10)**
- Q.4** What do you mean by a detailed project report? When it should be prepared and why? **(10)**
- Q.5** “To prepare the business organisations to face the challenges that environment poses, support from the non-financial resources are critical”. Elaborate. **(10)**

Section – B

(Attempt all the questions. Each question carries 6 marks.)

- Q.6** Discuss the role of government in promoting rural entrepreneurship in India. **(6)**
- Q.7** Briefly explain the strategies that the entrepreneur should frame in marketing mix of rural population. **(6)**
- Q.8** What is MSMED Act, 2006? Discuss the key provisions of the Act. **(6)**
- Q.9** Discuss the success stories of two women entrepreneurs in India. **(6)**
- Q.10** Describe the three circle model of family business. **(6)**

Section – C

(Attempt all the questions. Each question carries 10 marks.)

- Q.11** Write short notes on the following: **(5×2)**
- a) Ecosystem Challenges
 - b) PESTLE Analysis
- Q.12** Distinguish between: **(5×2)**
- a) Equity financing and Debt financing
 - b) Angel investors and Venture capitalist.

Solved Answers

Answer 1: What is the meaning of managerial competency? What are the various types of competencies which can help entrepreneurs to realise their goals? (ignoucollage.in)

About 250 words

The study and understanding of **meaning of managerial competency? what are the various types of competencies which** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

A systematic investigation into **meaning of managerial competency? what are the various types of competencies which** reveals several vital characteristics and operational methods. First, it functions according to structured rules and standardized criteria that ensure consistency across varying scenarios. Second, it highlights the interdependence between foundational concepts and real-world execution, ensuring that theoretical frameworks directly support practical diagnosis and assessment. Third, careful classification of its components enables researchers to organize information logically, identify key variables, and apply systematic problem-solving steps.

In applied contexts and practical scenarios—particularly within the institutional, socioeconomic, and environmental context of India—the relevance of **meaning of managerial competency? what are the various types of competencies which** becomes readily apparent. Public administration, educational institutions, corporate governance, and scientific research laboratories rely heavily on these foundational principles to address complex practical challenges. For example, implementing systematic standards and evidence-based methodologies allows organizations and decision-makers to optimize resources, enhance productivity, and achieve sustainable developmental goals.

In summary, a thorough mastery of **meaning of managerial competency? what are the various types of competencies which** is essential for achieving complete conceptual clarity in this field. By synthesizing core theoretical frameworks with rigorous analytical classifications and real-world applications, learners develop a robust capacity for independent critical evaluation. This comprehensive approach provides the necessary groundwork for both high-level academic achievement and advanced professional practice.

Answer 2: Explain the stages of the process of New Product Development. (ignoucollage.in)

About 250 words

The study and understanding of **stages of the process of new product development** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

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Answer 3: What is Start-up India Initiative? Discuss the 19 Point Action Plan of Start-up India. (ignoucollage.in)

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The study and understanding of **start-up india initiative? discuss the 19 point action plan of start-up india** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

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Answer 4: What do you mean by a detailed project report? When it should be prepared and why? (ignoucollage.in)

About 250 words

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Answer 5: “To prepare the business organisations to face the challenges that environment poses, support from the non-financial resources are critical”. Elaborate. Section – B (ignoucollage.in)

About 250 words

The study and understanding of **“to prepare the business organisations to face the challenges that environment poses**, represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

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Answer 6: Discuss the role of government in promoting rural entrepreneurship in India. (6) (ignoucollage.in)

About 250 words

The study and understanding of **role of government in promoting rural entrepreneurship in india. (6)** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

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Answer 7: Briefly explain the strategies that the entrepreneur should frame in marketing mix of rural population. (ignoucollage.in)

About 250 words

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Answer 8: What is MSMED Act, 2006? Discuss the key provisions of the Act. (6) (ignoucollage.in)

About 250 words

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Answer 9: Discuss the success stories of two women entrepreneurs in India. (6) **(ignoucollage.in)**

About 250 words

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Answer 10: Describe the three circle model of family business. (6) Section – C **(ignoucollage.in)**

About 250 words

The study and understanding of **three circle model of family business. (6) section – c** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

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