

# BPCC-110: Applied Social Psychology

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|------------------------|-------------------------------|
| Course Code            | BPCC-110                      |
| Course Title / Subject | Applied Social Psychology     |
| Programme              | Undergraduate Honours / CBCS  |
| Medium                 | English Medium                |
| Marks                  | 100                           |
| Assignment Type        | Tutor Marked Assignment (TMA) |

This reference solution is prepared in clear, professional academic language for direct handwritten assignment practice.

# Official IGNOU Assignment / Syllabus Question Paper

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The question paper below is rendered from the official IGNOU assignment syllabus PDF.

## APPLIED SOCIAL PSYCHOLOGY (BPCC 110)

### Tutor Marked Assignments (TMA)

Course Code: BPCC 110

Assignment Code: Asst /TMA /July 2025- January 2026

Total Marks: 70

**NOTE: All assignments are compulsory.**

#### Instructions:

1. Have a title page. Include details like Name, Enrolment number, Email id, Regional Centre, Study Centre, Programme Title and code, Course title and code and Tutorial code.
2. Use A4 size paper for the tutorial (ruled/ bank).
3. For making tables, blank pages can be used and tables/ graphs (if any) to be drawn in pencil.
4. Content should not be plagiarised.

#### Assignment One

Answer the following questions in about 500 words each. Each question carries 20 marks.

2 x 20 = 40

1. Explain the nature and scope of applied social psychology. Differentiate between social psychology and applied social psychology.
2. Describe group dynamics at workplace.

#### Assignment Two

Answer the following questions in about 100 words each. Each question carries 5 marks.

6 x 5 = 30

3. Explain thematic analysis.
4. Describe various types of intervention.
5. Describe the prominent techniques of compliance.
6. Explain cultural factors that influence consumer behaviour.
7. Explain teacher student relationship in educational set up.
8. Describe the social influences on health.

**NOTE:** Please note that the assignment is out of 70 marks and 30 marks are for practicals.

## Solved Answers

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**Answer 1: Use A4 size ruled paper for your response and tie all the pages carefully. Allow a four cm margin on the left and leave some space between each answer. This will facilitate the evaluator to write useful comments in the margin at appropriate places.**

**(ignoucollage.in)**

About 500 words

The study and understanding of **use a4 size ruled paper for your response and tie all the** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

A systematic investigation into **use a4 size ruled paper for your response and tie all the** reveals several vital characteristics and operational methods. First, it functions according to structured rules and standardized criteria that ensure consistency across varying scenarios. Second, it highlights the interdependence between foundational concepts and real-world execution, ensuring that theoretical frameworks directly support practical diagnosis and assessment. Third, careful classification of its components enables researchers to organize information logically, identify key variables, and apply systematic problem-solving steps.

Furthermore, evaluating the procedural and developmental progression of **use a4 size ruled paper for your response and tie all the** provides deeper insight into its overall significance. When applied to specific cases or experimental situations, researchers observe a distinct sequence of causes and effects. Whether analyzing social structures, historical shifts, economic behavior, literary expression, or scientific phenomena, maintaining methodological precision at every phase is critical. Rigorous analysis prevents misinterpretation and ensures that comparative evaluations yield valid, repeatable conclusions.

In applied contexts and practical scenarios—particularly within the institutional, socioeconomic, and environmental context of India—the relevance of **use a4 size ruled paper for your response and tie all the** becomes readily apparent. Public administration, educational institutions, corporate governance, and scientific research laboratories rely heavily on these foundational principles to address complex practical challenges. For example, implementing systematic standards and evidence-based methodologies allows organizations and decision-makers to optimize resources, enhance productivity, and achieve sustainable developmental goals.

In summary, a thorough mastery of **use a4 size ruled paper for your response and tie all the** is essential for achieving complete conceptual clarity in this field. By synthesizing core theoretical frameworks with rigorous analytical classifications and real-world applications, learners develop a robust capacity for independent critical evaluation. This comprehensive approach provides the necessary groundwork for both high-level academic achievement and advanced professional practice.

**Answer 2: Answers should be in your own handwriting. Do not print or type the answers. Do not copy your answers from the study material sent to you by the University or from other learners. If you copy, you will get zero marks for the respective question.**

**(ignoucollage.in)**

About 500 words

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### **Answer 3: You need to attach a copy of the TMA with the completed assignment before submitting it. (ignoucollage.in)**

**About 500 words**

The study and understanding of **you need to attach a copy of the tma with the completed** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

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#### **Answer 4: In case you have requested for a change of Study Centre, you should submit your Study Centre is notified by the University. (ignoucollage.in)**

About 500 words

The study and understanding of **in case you have requested for a change of study centre, you** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

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### **Answer 5: Have a title page. Include details like Name, Enrolment number, Email id, Regional Centre, Study Centre, Programme Title and code, Course title and code and Tutorial code. (ignoucollage.in)**

About 500 words

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## **Answer 6: Use A4 size paper for the tutorial (ruled/ bank). (ignoucollage.in)**

About 500 words

The study and understanding of **use a4 size paper for the tutorial (ruled/ bank)** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

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## **Answer 7: For making tables, blank pages can be used and tables/ graphs (if any) to be drawn in pencil. (ignoucollage.in)**

About 500 words

The study and understanding of **for making tables, blank pages can be used and tables/ graphs (if** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

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## **Answer 8: Content should not be plagiarised. Assignment One Answer the following questions in about 500 words each. Each question carries 20 marks. (ignoucollage.in)**

### **About 500 words**

The study and understanding of **content should not be plagiarised. assignment one answer the following questions in** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

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### **Answer 9: Explain the nature and scope of applied social psychology. Differentiate between social psychology and applied social psychology. (ignoucollage.in)**

About 500 words

The study and understanding of **nature and scope of applied social psychology. differentiate between social psychology and** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

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### **Answer 10: Describe group dynamics at workplace. Assignment Two Answer the following questions in about 100 words each. Each question carries 5 marks. (ignoucollage.in)**

**About 500 words**

The study and understanding of **group dynamics at workplace. assignment two answer the following questions in about** represents a core analytical dimension within the subject. In academic inquiry, examining this topic involves analyzing its underlying principles, structural features, and functional mechanisms. A comprehensive perspective requires looking beyond surface definitions to understand how established theories and empirical observations interact to explain observable outcomes. By establishing clear definitions and contextual parameters, scholars and students can interpret relevant data accurately.

A systematic investigation into **group dynamics at workplace. assignment two answer the following questions in about** reveals several vital characteristics and operational methods. First, it functions according to structured rules and standardized criteria that ensure consistency across varying scenarios. Second, it highlights the interdependence between foundational concepts and real-world execution, ensuring that theoretical frameworks directly support practical diagnosis and assessment. Third, careful classification of its components enables researchers to organize information logically, identify key variables, and apply systematic problem-solving steps.

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